

SARA & SAM SCHOFFER HOLOCAUST RESOURCE CENTER



Holocaust Survivors of South Jersey Project - Teaching Resources

Webpage Instructions

Design a thoughtful and engaging webpage on Google Sites for a small business owned by Holocaust survivors. The webpage should effectively communicate the business's mission, showcase its products or services, and honor the historical significance of its founders. The webpage should include information about the survivor and the business, the product or service it sells, images relevant to the business, a mission statement, a slogan and a logo. Be creative in the layout and format of the website.

Checklist for a Successful Webpage

- □ Header: Business name, logo, and navigation menu
- □ Homepage: Hero section, introduction, and featured products/services
- □ About Us: Business history and mission statement
- □ Products/Services: Listings, images, descriptions, and purchase options
- □ History: Detailed story and gallery
- Contact Us: Form, contact information, and social media links
- Footer: Quick links, newsletter signup, legal information
- Design: Visual theme, typography, and imagery
- Layout: User-friendly navigation and responsive design
- Accessibility: Alt text, readable fonts
- □ Technical: Performance, SEO, and security
- □ Submission: Draft for review and final version